

A hub for breaking news in all fifty states

As Franklin News Foundation’s newswire service, **TheCenterSquare.com** publishes an average of 76 stories every day, Monday through Friday, regularly breaking statehouse and national news stories on taxpayer-centered issues.

Monthly reach

Average ad impressions	Unique Website visitors	Viewable ads per visit
5.1M	416.1K	6.79

Who visits TheCenterSquare.com

The audience of thecentersquare.com is predominantly **male (60%)** and **over 45 (49%)**.

Credibility among everyday Americans

The Ad Fontes chart, the most-shared media bias chart on the internet, ranks The Center Square at the same level of fairness and balance as NPR, The New York Times, and USA Today. We also rank higher than The Washington Post for accuracy.

Advertising spaces

The Center Square's homepage offers a fast-loading, customizable 1920x400 display ad above the header on all desktop devices. This ad unit provides maximum viewability of your organization's messaging to drive direct traffic to a landing page on your site.

An ad in the leaderboard position gives you high visibility and reach.

An ad in the sidebar position will catch the eye of readers as they scroll through the content.

